

Monarch Collaborative Outreach and Communications
April 23, 2018, 3:00 PM CST
Call Summary

Participants: Mara Koenig (USFWS), Caydee Savinelli (Syngenta), Wendy Caldwell (Monarch Joint Venture), Drew Larsen (Pheasants Forever), Chad Boeckman (DuPont Pioneer), Ryan Yates (Farm Bureau), Aimee Hood (Monsanto), Wayne Fredericks (ASA), Mark Rupp (EDF), Nathan Fields (NCGA), Chip Taylor (Monarch Watch)

Next Steps and Action Items:

- Franklin will follow up with Nathan Fields directly about the National Corn Growers Association meeting.
- Aimee will post the link to the webinar on the Farmers for Monarchs website.
- All should consider what the Monarch Collaborative can do with these materials and information.
- Keystone will recirculate the MAFWA strategy and the survey synthesis from the previous Monarch Collaborative survey done with grower organizations.
- Franklin will draft a few sentences for a prepared response to the Menace to Monarchs report and will send it to the working group for review. The points to include are:
 - A reference to Bob Hartzler (Iowa State University) and his research on monarchs.
 - The importance of using the low volatility products, of managing drift and of properly training applicators.
- Keystone will create a Doodle for the day of May 21st at 4:00 PM EST or May 29th at 4:00 PM EST to reschedule the next outreach and communications call.
- Keystone will circulate the USDA recommendations that have been edited by the Honey Bee Health Coalition to the full Monarch Collaborative for further review.
- The next Monarch Joint Venture webinar is on Tuesday, April 24th at 2:00 PM EST and all members are invited to attend.

Call Summary:

Franklin began the call and introduced the agenda.

Debrief on the Monarch Joint Venture webinar:

- Thanks to all who helped develop the webinar. This was an hour long webinar that was part of the Monarch Joint Venture webinar series. It focused on the importance of including agricultural partners in state monarch conservation planning. The link to the webinar is here: [HYPERLINK "<https://nctc.fws.gov/topic/online-training/webinars/monarch-conservation.html>"]
- There were 218 participants, and they ranged from nonprofits, to academia to consumer-facing companies to industry representatives.
- National Corn Growers Association will be hosting a meeting on Wednesday, May 2nd with the state corn grower organizations. This will be an opportunity to advertise the webinar and Monarch Collaborative resources.
 - Franklin will follow up with Nathan Fields directly about this.
- Aimee will post the link to the webinar on the Farmers for Monarchs website.
- It was suggested that it is important to send the webinar to the right people to watch it.

Discussion on the amplification of existing outreach and communications materials:

- The Monarch Collaborative has the webinar, the resources guide, and the Farmer for Monarchs site as a vehicle to get this information out. The question is how can the Monarch Collaborative amplify these resources? What resources are we missing?
 - It was suggested that reaching out to Nathan with NCGA was a great idea.
 - All should consider what the Monarch Collaborative can do with these materials and information.
- Keystone will recirculate the MAFWA strategy and the survey synthesis from the previous Monarch Collaborative survey done with grower organizations.

Discussion on the Dicamba: A Menace to Monarchs? report:

- It was discussed that there have been many different reactions to this and that this isn't telling the full nuanced story. The report assumes that there is a lot of habitat on the side of fields that will contain dicamba drift but that just isn't known.
- It was suggested that Bob Hartzler's report on the issue is a useful source and should be referenced in any response the Monarch Collaborative makes.
- It was also suggested that drift does need to be managed and that there are lower volatility dicamba application options available. Therefore, applicators need to be properly trained for applying dicamba. These three points should be included in any response.
- It was discussed that while it would not be helpful to bring up the study unannounced, it would be useful to have a prepared response ready in case the Collaborative is asked for a response.
 - This response should be run through the organizational lawyers first.
- Franklin will draft a few sentences as a response and will send it to the working group for review. The points to include are:
 - A reference to Bob Hartzler (Iowa State University) and his research on monarchs.
 - The importance of using the low volatility products, of managing drift and of properly training applicators.

Reminders:

- Keystone will create a Doodle for the day of May 21st at 4:00 PM EST or May 29th at 4:00 PM EST. This call we replace the call currently scheduled for Memorial Day.
- The in-person meeting will be on June 13th and 14th at the Iowa Soybean Association in Ankeny Iowa. The official RSVP and draft agenda will be along shortly. This meeting will be weighted towards working group sessions and there will be a discussion on the Farm Bill as well as state planning efforts.
- Update from the policy working group:
 - The Collaborative is working with Amanda Finley of Bill Northey's office to schedule a meeting for the middle of May. The Honey Bee Health Coalition is interested in joining this meeting as well as creating joint recommendations. They have provided comments on the recommendations that were sent to them by the Monarch Collaborative.
 - Keystone will circulate the USDA recommendations that have been edited by the Honey Bee Health Coalition to the full Monarch Collaborative for further review.
- The next MJV webinar is tomorrow at 2:00 PM EST and all are welcome to attend.